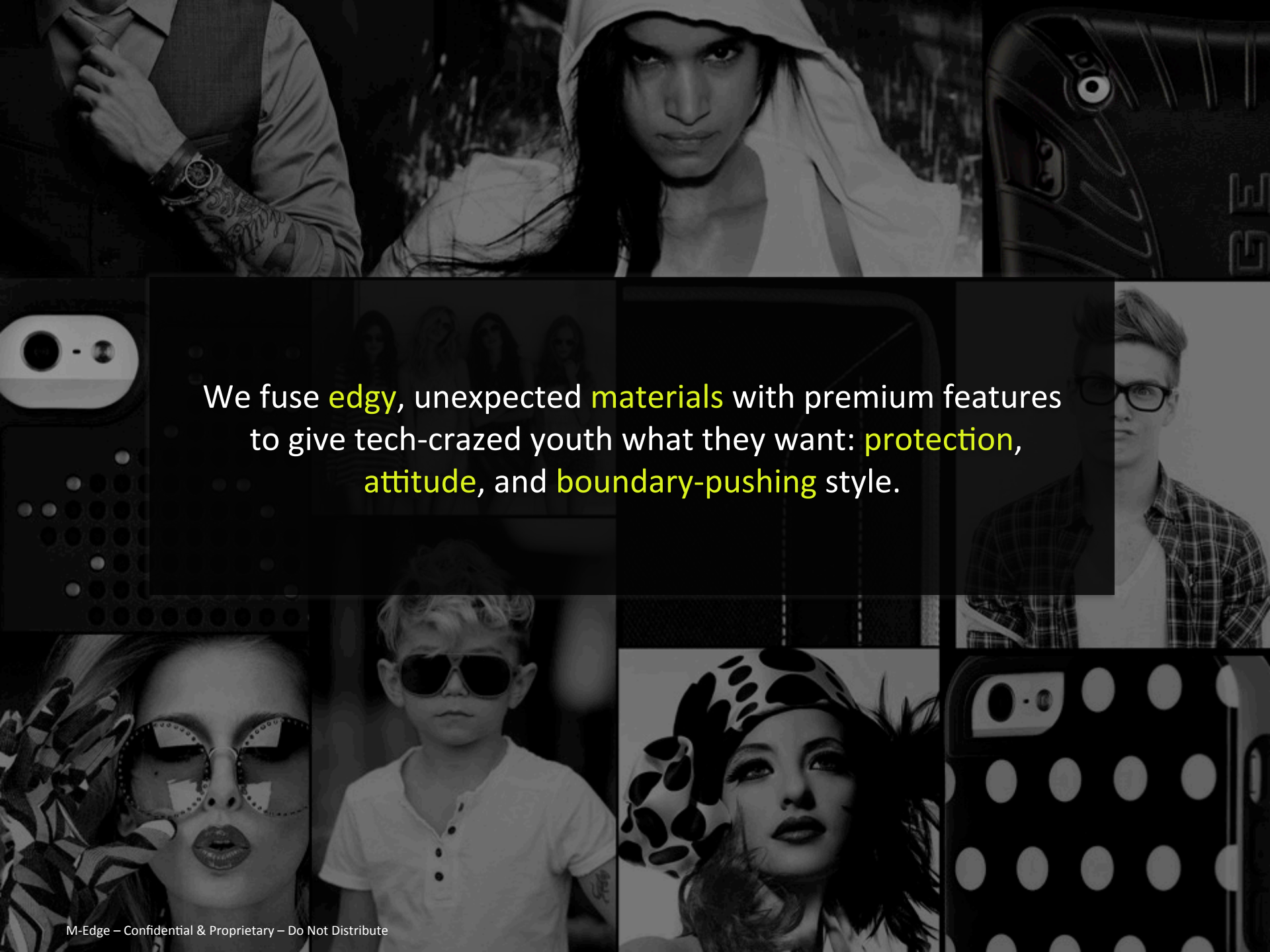




m:edge

The logo features the text "m:edge" in a white, lowercase, sans-serif font. The colon is replaced by a cluster of four colored dots: a large cyan dot at the top, a yellow dot to the left, a pink dot below the cyan one, and a small grey dot at the bottom left of the cluster.



We fuse **edgy**, unexpected **materials** with premium features to give tech-crazed youth what they want: **protection**, **attitude**, and **boundary-pushing** style.



ECHO

Live a little.





CHEVRON MINT



POLKA DOTS

BENEFITS + TECH

Double up
on style.

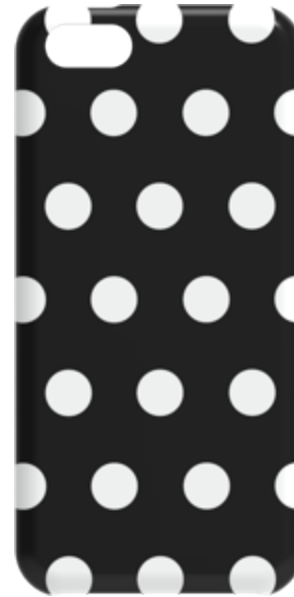
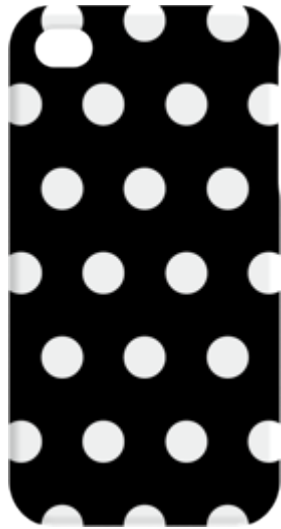
- Dual layer case amplifies protection from shocks & drops
- Research driven on trend design
- Tested to withstand drops from up to 4 FT

IPHONE 5/5S, SAMSUNG GALAXY S4
MSRP \$34.99



SNAP

with some flair



POLKA DOTS

COLORS

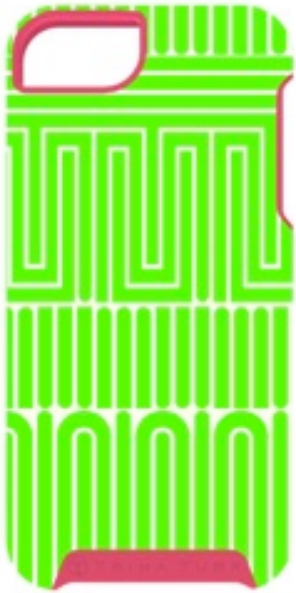
Double up
on style.

- Raised bezel for perimeter screen protection
- Durable hard shell exterior
- Research driven on trend design

IPHONE 4/4S, 5C
MSRP \$19.99



Trina Turk Echo



Garden Maze



Calexico Green



iKat Black



Trellis Coral

iPhone 5/5S
MSRP \$39.99



TRINA TURK

Trina Turk Echo FW '13



Stripe



Merced-black

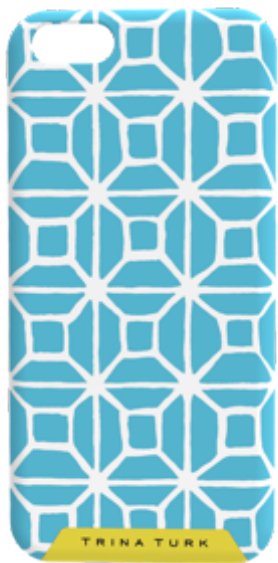


Calexico



Santorini- navy

Samsung Galaxy S4
MSRP \$39.99



Trellis-blue



Garden Maze



Santorini- navy



Soleil-orange

iPhone 5C, 4/4S
MSRP \$29.99



STEALTH
Goes down smooth

UNIVERSAL STEALTH PRO

F/W '13



BENEFITS + TECH

The
all-in-one
solution.

- Thin keyboard case with a cutting-edge design
- Intuitive **GripTrack Technology** provides infinite stand angles
- Removable Bluetooth keyboard adjusts for optimum typing positions
- Magnetic closure secures front cover when device is not in use

7" MSRP: \$79.99 • 10" MSRP: \$89.99

UNIVERSAL STEALTH 360



COLORS

**So slim,
so sleek.**

- Thinnest 360° spinning case on the market
- Intuitive **GripTrack Technology** provides infinite stand angles
- 360° rotating mount spins for portrait and landscape
- Magnetic closure secures front cover when device is not in use

MSRP 7" - \$49.99

MSRP 10" - \$59.99

UNIVERSAL STEALTH



COLORS

**So slim,
so sleek.**

- Thin design keeps device lightweight and bulk-free
- Intuitive **GripTrack Technology** provides infinite stand angles
- Mounting system is slim and protective
- Magnetic closure secures front cover shut when device is not in use

MSRP 7" - \$39.99

MSRP 10" - \$49.99

500 PROFILES OF SUCCESS America's FASTEST GROWING PRIVATE COMPANIES

Inc.

How to GET EXPLOSIVE GROWTH

Inc. 500 CEOs on the six traps you must avoid >>> PAGE 52

SPECIAL DOUBLE ISSUE

No.1 Once-poor Brooklyn kid lives the dream
Growth: 22,646% (1)

No.8 Software geek turns software legend
Growth: 10,447%

No.115 Arranged bride blossoms as top CEO
Growth: 2,673%

MY STORY

WHY I WASTED A PERFECTLY GOOD DOCTORATE. (IT'S KIND OF HER FAULT.)

Patrick Mish
M-EDGE ACCESSORIES

THREE-YEAR GROWTH 2,185.2%
2011 REVENUE \$37.2 MILLION | **n° 91**

Patrick Mish's father, a NASA engineer, always had this advice for his son: Play it safe. Get your engineering degree, find a safe, stable job, and you'll find yourself successful and happy. But after earning a doctorate in aerospace at Virginia Tech and entering the work force, Mish began to wonder whether he was cut out for corporate life.

That's I think working on the Navy's next-generation developer for Northrup Grumman would be a really exciting job for a guy who just got a Ph.D. in aerospace. My team was charged with making the ships superheavy. But this wasn't my dream job. It was Robert Scoble's. Outside contracts and most of the technical heavy lifting the stuff I wanted to do.

Along in my little cube, I would often think, "There's got to be something out there that I can work my teeth into. Then, one day, it just hit me: I'm going to make a reader accessories.

I know what you're thinking: You've wasted a perfectly good Ph.D. and thrown a great career away. But hear me out.

My wife has always been an avid reader. In 2006, we both were excited about this new technology. For whatever reason, I got out wheels turning. We realized there was a huge market for it: no one had book lights or covers. We both thought, "Now, here is a great opportunity as a new market. I started small after still selling a few manufacturer's bundles on one of eBay and began developing and selling a small quantity of accessories online, after work.

But I wasn't ready to be an entrepreneur, just yet. I wasn't ready to risk anything on a new business.

In addition to my wife's horrid sense of "What about the marketplace?" (The book?), I knew I needed to become a better salesman. A friend introduced me to the owner of an IT company who was hiring a sales rep. I had several meetings with him, I took more than a little convincing, but our first meeting, I literally persuaded my husband to take the leap and

And my dad? I'm not going to say he didn't raise his eyebrows when I left Northrup. He raised me on the values of the Great Depression, which you never look to leave work. But today, he offers nothing but support. In a way, his old-school values have been my biggest asset as an entrepreneur.

"Alone in my little cube, I would think, there's got to be something out there I can sink my teeth into."

182 INC. | SEPTEMBER 2012

62 CEO | MIDDLE CENTER | ENTREPRENEUR | CHRIS CROCKER | SEPTEMBER 2012 | INC. 183

#91 on Inc. Magazine's 2012 Fastest Growing Companies List

PRESS



People Style Watch
Holiday Gift Guide



"...will satisfy any pop culture fan on your list"
– Entertainment Weekly



ABC News' Paula Faris shows off some must-have items for kids.



"Ok, maybe not a bouncy ball, but pretty damn close."
– Tech Crunch



"In-flight essentials no traveler should leave home without."
– O Magazine



People Magazine's Father's Day Gift Guide



"A cool cover for his Kindle" – OK! Magazine



"An iPad Case With Bounce"
– The New York Times

CELEB FANS



TORI SPELLING

"I'm the envy of all my friends (and family!) [with my custom case].
...Have I mentioned that I love them?"



MARIA MENOUNOS

"Thanks so much for all the cool iPad cases – so cute!"



CAMILLA BELLE

"Love these cases!
What creative and cute designs!
Can't wait to start using them."



KELLAN LUTZ

Kellan Lutz used a black M-Edge Executive Jacket to protect his Kindle on the go.



RACHEL ZOE

"From one self-proclaimed chic geek to another, these custom jackets are made to suavely cover your favorite gadget in a design that's totally customized by you."



JESSICA ALBA



at&t



TARGET



Dillard's




NORDSTROM



Sprint





To order M-Edge products or for more information, go to:

[M-Edge Tesco products](#)



m:edge

we fit you.™