

## Instructions and Guidelines

Orders will NOT be accepted if the following guidelines are not met.

### PSD Files:

1. Scale image to outer bleed line (with no artwork outside of these lines).
2. Turn OFF the inner bleed line so that it is NOT visible.
3. Keep the outer bleed line ON so that a black border around each panel IS visible.
4. Make sure the image does NOT have an outer white border when saved out - the image should be cropped down to the black outer border line.
5. Design files MUST be saved as a JPEG or TIFF with an RGB color profile, DPI set to 150, with the name of the device and spine color listed in the file name.

### AI Files:

1. Scale image to outer bleed line (with no artwork outside of these lines) Image must be scaled to the exact size.
2. Design files MUST be saved as a JPEG or TIFF with an RGB color profile, DPI set to 150, with the name of the device and spine color listed in the file name.

### PDF Files:

1. Use PDF files as a guide for creating your own bleed documents.
2. May also be used to calculate total dimensions to ensure accuracy.
3. Design file MUST be saved as a JPEG or TIFF with an RGB color profile, DPI set to 150, with the name of the device and spine color listed in the file name.

### Sample of Final Submission:

(Please note that the Center gap and SKU box will now be automatically generated by our system)

